

COURSE RECORD

Code	DBE 200
Name	English for Business and Economics
Hours per week	2
Credit Value	2
ECTS	3
Level/Year	English Prep.
Type	Compulsory
Prerequisite	READ 100 + LIST 100
Description	The aim of this course is to introduce students to the world of business, finance, and economics in English. All work is based on what students already know (in their first language) about how people function in the world of money. By the end of this course, students will be well-prepared to study Business Administration or Economics at the faculty level.

Objectives	<ol style="list-style-type: none"> 1. To develop learners' knowledge and use of vocabulary, both vocabulary in general and key vocabulary in business, finance, and economics in particular. 2. To improve student reading skills by exposing them to level-appropriate materials written in English. 3. To improve student speaking skills by means of activities based on the target vocabulary. 4. To teach students to learn more about the world of business, finance, and economics in English in a more autonomous manner.
------------	---

Learning Outcomes	<p>By the end of this course, students will be able to:</p> <p>LO1 demonstrate comprehension and use of fundamental vocabulary related to business, finance, and economics,</p> <p>LO2 read short, non-academic, level-appropriate texts written in English,</p> <p>LO3 talk about course themes and take part in class discussions,</p> <p>LO4 embark on further studies in business, finance, and economics with less teacher direction.</p>
-------------------	--

CONTRIBUTION TO PROGRAMME OUTCOMES*

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
LO1	5	4	3	3	3	2	3	4	4	3	3	2
LO2	5	5	4	3	4	3	5	3	3	3	3	3
LO3	4	2	3	3	5	4	4	5	4	5	4	2
LO4	5	5	3	3	3	3	3	4	4	4	4	2

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
--------	----------

Basic Vocabulary for Economics	LO1, LO2, LO3
The History of Commerce	LO1, LO2, LO3
Trading, Profit, and Loss	LO1, LO2, LO4
International Trade	LO1, LO2, LO3
How Banks Work	LO1, LO2, LO3
Basic Buying and Selling: Retail and Wholesale	LO1, LO2, LO3
Credit and Debt	LO1, LO3, LO4
Insurance	LO1, LO2, LO4
Economic Recession	LO1, LO2, LO3
Financial Crime	LO1, LO2, LO3
Bitcoin and the Black Market	LO1, LO2, LO3
A Cashless Society	LO1, LO2, LO3
Different Types and Classifications of Organizations	LO1, LO3, LO4
Structures of Organizations	LO1, LO2, LO4
Roles and Responsibilities	LO1, LO2, LO3
Accounts	LO1, LO2, LO3
Human Resources and Management	LO1, LO2, LO3
Sales and Marketing	LO1, LO2, LO3
Working Together	LO1, LO3, LO4
Organisational Success, Failure, and High-Performing Organizations	LO1, LO2, LO3
Corporate Social Responsibility	LO1, LO2, LO3
Reading and Analysing Texts	LO1, LO2, LO4
Vocabulary Revision	LO1, LO3, LO4